

In accordance with Act No. 101/2000 Sb., on the protection of personal data and amending certain laws and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on free movement of such data and repealing Directive 95/46 / EC (General Data Protection Regulation), I consent to the processing of personal data by the administrator (as defined below), subject to the terms and conditions set out below.

1. Principles of personal data processing When processing personal data, we respect and respect the highest standards of personal data protection and in particular we observe the following principles:

(a) we always process personal data for a clearly and comprehensibly defined purpose, by specified means, in a specified manner, and only for as long as is necessary for the purposes of their processing; we process only accurate personal data and we ensure that their processing corresponds to the specified purposes and is necessary for the fulfilment of these purposes;

(b) we protect personal data and therefore process personal data in a way that ensures the highest possible security of such data and which prevents any unauthorized or accidental access to personal data, their change, destruction or loss, unauthorised transfers, their other unauthorised processing, as well as other abuses;

(c) we always provide clear information on the processing of personal data and on claims for accurate and complete information on the circumstances of such processing, as well as on other related rights of data subjects;

(d) we take appropriate technical and organisational measures to ensure a level of security commensurate with the potential risks; all persons who come into contact with personal data are obliged to maintain the confidentiality of information obtained in connection with the processing of such data.

2. Information on the processing of personal data 2.1. Information about the administrator The administrator of personal data is a business corporation - a limited liability company ADDLAND, s.r.o., IČ: 27253589, with its registered office in Synkovská 1327/6, Dejvice, 160 00 Praha, entered in the Commercial Register kept at the Municipal Court in Prague, Section C, Insert 285692 (also referred to as the "administrator"), 2.2. Purposes of processing and legal basis for processing 2.2.1. Processing of personal data without consent This usually entails a situation where the client is obliged to provide certain personal data as a condition for us to provide our product or service, or when we are authorised to process personal data obtained in another way.

(a) We are entitled by law to process personal data without consent for the following purposes of complying with our legal obligations, in particular:

(i) fraud prevention;

(ii) fulfilment of notification obligations towards public authorities;

(iii) compliance with enforcement obligations;

(iv) compliance with archiving obligations;

(b) conclusion or performance of the contract. In particular, the execution of a transaction or other

performance of the contract between our company and the client. Personal data is needed, inter alia, to enable the transaction to take place without disproportionate legal risks, including negotiating or amending a contract;

(c) the protection of the rights and legally protected interests, in particular of:

(i) protection of the rights and legally protected interests of our company, beneficiaries or other relevant persons, for example in documenting the facts that our company needs to prove to third parties, debt collection, collection of collateral or other claims, development and evolution of services;

(ii) negotiations with those interested in the assignment of our company's claims from the client or in another form of transfer or assignment of the claims, including related performance, and other subsequent negotiations with third parties;

(iii) resolving any dispute agenda, in particular for the purposes of litigation or other disputes.

2.2.2. Processing of personal data with consent This usually entails a situation where the client voluntarily agrees that our company, as the administrator, processes the provided or otherwise obtained, personal data. If consent is not granted, this may mean that our company is unable to provide certain products or services or will be obliged to reasonably adjust the availability, scope, or conditions of the provision of products or services.

On the basis of granted consent, our company processes personal data for the following purposes:

(a) customer care; this concerns activities which do not constitute the performance of a contract or other statutory framework for personal data processing and which include the following operations:

(i) market research;

(ii) monitoring the behaviour of clients on our company's website in connection with the services offered (this purpose does not apply only to obtaining information about the behaviour of users visiting our company's website through cookies, which is described below in the article on Electronic Communications and Mobile Apps) ;

(b) offering products and services; it is mainly about disseminating information, offering products and services of our company and others, including offering products and services that are specifically aimed at individual clients, through various channels, such as mail, electronic means (including e-mail and messages sent to mobile devices via telephone number) or by telephone and via the website. To a certain extent, in such cases our company is also authorised to offer products and services without obtaining consent. If it ensues from law, clients shall be notified of the right to express their non consent to further offers of goods and services. In this regard, personal data can also be submitted to third parties for the purpose of disseminating information and offering products and services of such third parties.

2.3. Scope of processed personal data Our company processes personal data within the necessary scope for fulfilling the above specified purposes. We particularly process contact and identification data, data relating to creditworthiness, trustworthiness and payment history, descriptive and other data, and in the necessary and authorised scope, data on other persons. Further information on personal data processing is specified in the integral Annex No. 1 to the Information Memorandum. Certain specific personal data categories and the means of their processing:

Birth ID Numbers Birth Numbers, if assigned, are processed so that we can implement a transaction without posing disproportionate legal and material risks to our company. If the processing of a Birth ID Number should be required for other purposes, this shall only be carried out with the consent of the client as the data subject.

Copies of documents Given the necessity of properly identifying a client due to possible claims for payments, our company must process, among others, certain data on personal documents and, therefore, with consent, we also make copies of such documents and subsequently store them.

Records of communications Our company monitors and records selected communication, especially telephone calls. We always provide prior warning in the case of making a recording. The content of such communication is confidential and is used solely for the purposes of adhering to legal obligations, entering into or performing contracts, and protecting rights and legally protected interests.

Camera recordings Our company monitors the movement of persons primarily on the premises of the Golden Eye club, where services are provided to clients. Camera recordings are made solely for the purposes of adhering to legal obligations, entering into or performing contracts, and protecting the rights and legally protected interests of our company, our clients, or third parties. If recordings are not assessed as necessary for the purposes of criminal, administrative, or other similar proceedings, our company will dispose of them. The necessary assessment shall be carried out without undue delay, no later than seven (7) days after making a recording, and in the case of those recordings that have been stored, further assessments shall be continuously carried out.

2.4. Method of personal data processing The method by which our company processes personal data comprises both manual and automatic processing, including algorithmic processing, in our company's information systems. Another method which our company uses to process personal data is automated evaluation (profiling) of a client's personal data. This process also creates derived data on the client. We particularly use this method for the purposes of complying with our legal obligations and protecting the rights and legally protected interests of our company, our clients, or third parties. To a certain extent, however, our company can also use the results of relevant evaluations when preparing individualised products and services.

Personal data is primarily processed by employees of our company and, to the necessary extent, also by third parties. Prior to handing over any personal data to a third party, we always enter into a written contract with this party. The contract contains the same guarantees for personal data processing which our company itself ensures in compliance with its statutory obligations.

2.5. Recipients of personal data The personal data of our clients is accessible, in particular, to employees of our company in connection with the performance of job duties which require the handling of clients' personal data, however, only to the absolutely necessary extent in each particular case and while observing all security measures.

In addition, personal data is also handed over to third parties who participate in the processing of the personal data of our company's clients. Such data may also be made accessible to such entities for other reasons in accordance with the law. Prior to handing over any personal data to a third party, we always enter into a written contract with this party. In such a contract, we regulate personal data processing so that it contains the same guarantees for personal data processing which our company itself ensures in compliance with its statutory obligations.

2.5.1. In accordance with applicable legislation, our company is authorised or directly obliged, without consent, to hand over personal data:

(a) competent governmental authorities, courts and law enforcement authorities for the purpose of carrying out their duties and enforcing decisions;

(b) other persons to the extent permitted by law, such as third parties for the purpose of enforcing our claims from clients.

2.6. Transfer of personal data to other countries Personal data is processed within the Czech Republic, where they are processed with the use of our company's servers as well as Microsoft cloud services provided within the European Union.

2.7. Duration of personal data processing Our company only processes personal data of our clients for the absolutely necessary period with regard to the purpose of its processing. We continuously assess whether it is still necessary to process certain personal data required for a particular purpose. If we discover that data is no longer required for any of the purposes for which it has been processed, we will dispose of the data. Internally, however, in relation to certain purposes for personal data processing, we have already assessed a typical period of usability for data, during which we carefully assess the need to process the relevant personal data for the given purpose. In this regard, it also applies that personal data processed for the purposes of:

(a) we process the performance of the contract for the duration of the contractual relationship with the client; furthermore, the relevant personal data are usually usable for a period of ten years;

(b) we process the offering of products and services for the duration of the contractual relationship; furthermore, the relevant personal data are usually usable for a period of ten years; if personal data is transferred to third parties in this connection, they determine the processing time of the third party in accordance with the applicable legislation and rules set out in this Information Memorandum;

(d) we process client care for the duration of the contractual relationship with the client; furthermore, the relevant personal data are usually usable for a period of ten years.

2.8. Right to withdraw consent Clients are not obliged to grant our company their consent to the processing of personal data and, at the same time, are entitled to withdraw their consent. We remind you that we are authorised to process some personal data for particular purposes without consent. If, in such a case, a client withdraws his/her consent, we will terminate processing of the relevant personal data for the purposes requiring the relevant consent, however, we may be authorised or even obliged to process the same personal data for other purposes.

If you do not grant or withdraw your consent, we can:

(a) adjust the availability, scope or terms of its products or services accordingly; or (b) refuse to provide you with our products or services if we find such consent to be essential for the provision of a product or service under the particular conditions.

Should you wish to withdraw your consent to the processing of your personal data, please contact us in writing at the company address ADDLAND, s.r.o., Synkovská 1327/6, Dejvice, 160 00 Praha

2.9. Sources of personal data We obtain personal data mainly:

(a) from the clients themselves, directly, e.g. when concluding contracts relating to the products or

services provided, or indirectly, e.g. when using the products or services themselves or in making information about products and services available, e.g. through websites, etc. ;

(b) from publicly available sources (public registers, records or lists);

(c) from third parties authorized to handle personal data and pass it on to our company if the specified conditions are met;

(d) from potential applicants for our company's services in connection with marketing events and campaigns;

(e) from its own activities, by processing and evaluating other personal data of clients.

2.10. Right of access to personal data and the protection of rights If you ask us for information concerning personal data processing, we will provide you with all information on which of your data we are processing without undue delay. For the provision of such information, we are entitled to request proportionate reimbursement of costs invested for that purpose.

If you discover or suspect that our company or a third party which participates in data processing is carrying out personal data processing in a manner which contravenes the protection of your private life or is in violation of the law, especially if such data is inaccurate, you can:

(a) request an explanation from our company or a third party involved in the processing;

(b) request that the situation be rectified; in particular, you can request that corrections or additions be made to the personal data. If necessary, such data may be temporarily blocked or disposed of.

If we find your request to be justified, our company or the third party which participates in data processing shall rectify the situation promptly and free of charge.

3. Means of electronic communication and mobile apps As part of our client care, our company develops technologies in such a way, so that you can make use of our products and services using modern electronic means of communication and mobile apps. This particularly concerns services connected with the use of the internet, social networks and various mobile applications. At the same time, we are aware of the particular nature of the provision of our products and services, and so we take great care to protect personal data during the use of such media and applications.

Mobile applications. For greater accessibility of our products and services, our company can offer mobile application services including, in particular, a reservation system (hereinafter referred to as "Mobile Applications"). A Mobile Application is also a service through which information on our company's products and services is available, including individual offers. In this regard, we process selected data concerning a mobile device which you use for Mobile Application services. We process all personal data obtained during the use of a Mobile Application in compliance with the conditions and principles specified in this Information Memorandum.

Social Networks. Our company can also address clients via various social networks. We mostly use such communications channels as marketing tools. These do not currently serve for the provision of our products and services. If this changes in the future, similar rules shall apply to social networks as in the case of Mobile Applications.

Cookies. When providing products and services, our company also uses cookies, which are small text

files which are saved on the user's computer when a website is first loaded. Thanks to these files, we are able to identify the way in which visitors to our website work with its content more easily. This helps us to communicate with visitors to our website in a more helpful manner or to target our marketing more effectively.

4. Information Memorandum This Information Memorandum shall enter into force and effect as of 24 May 2018. The current version of the Information Memorandum is published on our company's website.

Annex No. 1 – Scope of Processed Personal Data 1. Identification data – includes, in particular, some or all of the following data: name, surname, date and place of birth, birth ID number, permanent residence, type, number and expiration date of ID; for a client who is a natural person – entrepreneur, also Company ID number and VAT ID number. Other possible identification data includes information on the IP address of a used computer, a specimen signature, or the number of a bank account or credit (debit) card used to pay for our products and services.

2. Contact data – contact addresses, telephone numbers, e-mail addresses, fax numbers, or other similar contact data.

3. Essential data for making a decision on entry into a contract – this concerns data which is necessary, above all, for risk assessment as regards prevention of the legitimisation of the proceeds of crime and financing of terrorism, as well as data collected for business risk assessment.

4. Data arising from the performance of contractual obligations – depending on the nature of the provided product or service, we process data which concerns said product or service.

5. Personal data obtained in connection with the provision of our products and services – this concerns data obtained through mutual interactions. It concerns in particular:

(i) data used to ensure the security of communications;

(ii) geo-location data such as data on geographic location;

(iii) records of your preferred language of communication, interest in the product or service expressed, or specific requirements communicated to us.